

HDRCHA

Sponsorship Opportunities

*Hoosier Daddy Reined
Cowhorse Association*

Sponsorship Levels

The Cattle Baron (\$2500 +)

Sponsor shall be designated as a Major Sponsor for our award programs, shows and clinics conducted and planned by the HDRCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics*
- Space provided for additional banners
- Designated sponsor of NRCHA sanctioned classes in each show
- Full page advertisement in HDRCHA newsletters
- Family Membership in HDRCHA for one full year
- Recognition as a Major Sponsor and placement of advertisement on HDRCHA website with link to sponsor website
- Recognition as Major Sponsor during Award Presentation for Series and Year End awards (1)
- Four free passes to audit any HDRCHA clinics
- Space provided at all events for advertisements, brochures, and products at no charge from HDRCHA
- Use of HDRCHA logo in advertisements permitted

The Vaquero (\$1,000.00)

Sponsor shall be designated as sponsor during each of our shows conducted and planned by the HDRCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics*
- Space provided for additional banners
- Full page advertisement in HDRCHA newsletters
- Family Membership in HDRCHA for one full year
- Recognition as a Vaquero Sponsor and placement of advertisement on HDRCHA website with link to sponsor website
- Recognition as partners during Award Presentation for Series and Year End Awards
- Three free passes to audit any HDRCHA clinics
- Space provided at all events for advertisements, brochures, and products at no charge from HDRCHA
- Use of HDRCHA logo in advertisements permitted

Gold (\$500)

Sponsor shall be designated as Gold Sponsor during each of our shows conducted and planned by the HDRCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics*
- 1/2 page advertisement in HDRCHA newsletter
- Web page listing as a Gold sponsor of HDRCHA events
- Two free passes to audit any HDRCHA clinic
- Space provided at all events for advertisements, brochures, and products at no charge from HDRCHA
- Use of HDRCHA logo in advertisements permitted
- Family Membership in HDRCHA for one full year

Silver (\$250)

Sponsor shall be designated as Silver Sponsor during each of our shows conducted and planned by the HDRCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics*
- 1/4 page advertisement in HDRCHA newsletters
- Membership in HDRCHA for one year

(1) HDRCHA will consider taking goods such as saddles, buckles, coolers, saddle pads, halters, ect. in lieu of, or in combination with, a cash sponsorship.

* Banner to be provided by the sponsor.

| Newsletter Sponsorship Advertising | | |
|---|------------------|-------------|
| Size | Frequency | Cost |
| Full Page | 6 Newsletters | \$200 |
| 1/2 Page | 6 Newsletters | \$150 |
| 1/4 Page | 6 Newsletters | \$75 |
| Business Card | 6 Newsletters | \$45 |

| Website Sponsorship Advertising | |
|---|-------------------|
| Type | Cost |
| Advertisement and link to advertiser's web site | \$200 Annually |
| Business Card Ad for Trainers & Breeders | \$25 Annually |

| Arena Banner Sponsorship Advertising | |
|--|-------------------|
| White background, one color lettering at all shows and clinics. Customized banners may be displayed if provided to HDRCHA by advertiser. | \$150 Annually |

Questions can be directed to Carrie McBride by phone 614-519-2809 or via email carrie.a.mcbride@smithbarney.com

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Cowhorse Association*

Sponsorship Enrollment Form

Company or Individual Name: _____

Contact Name: _____ Phone: _____

Address: _____

Email: _____

Website: _____

Sponsorship Level

| | | |
|--|----------|--|
| The Cattle Baron | \$2500 + | |
| The Vaquero | \$1000 | |
| Gold | \$500 | |
| Silver | \$250 | |
| Newsletter – Full page – 6 newsletters | \$200 | |
| Newsletter – Half page – 6 newsletters | \$150 | |
| Newsletter – Quarter page – 6 newsletters | \$75 | |
| Newsletter – Business Card – 6 newsletters | \$45 | |
| Website - Ad and link to advertiser's web site | \$200 | |
| Website - Trainers & Breeders Business Card | \$25 | |
| Arena Banner | \$150 | |
| TOTAL DUE | | |

Signature of Advertiser or Authorized Individual:

Please make checks payable to: HDRCHA

Please provide advertisement layout (Acceptable formats: any electronic format or camera ready copy) and check and/or billing instructions and mail to:

Hoosier Daddy
9774 S Bullington Rd
Fredericksburg, IN 47120

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